

Meeting on June 17, 2015
Cable Committee

Kate serving as Chairperson in the absence of Steve Fairchild
Susan Olson
Ken Knowles
Nicole Levitsky
Paula Fung
Mary Hannon

Agenda

Approval of minutes-yes for May meeting minutes

Equipment Update, server-Our server is not functional, we have a temporary in its place. We have two quotes, around \$20,000 each, need a third quote.

Benefits of live streaming in HD: can have tab on the website for additional streaming that does not affect the channel. Backpack version, no price yet, over cellular, monthly fee, walk around with equipment. Ability to "go live" with this backpack equipment from any location. Could be used for emergency situations to stream from anywhere. This cellular output will communicate with app: Info on Rye.

Programming, Fire Dept, two firefighters, new show, every few months, historic, archives, photos, training, Valhalla for Westchester county training, great potential.

concerts,-Signature show, all bands on board. Short snippets

Robbie Pierce Regatta, finished will air shortly

video club, great job on several shorts, all airing/web. Adobe After Effects program used for some pieces.

We will offer a class to adults on After Effects in July.

Lions Club dinner for athletes, shot annually.

Game show, producers excited to get started. Premise: what you should do with your life, and how to brand yourself. Kim Burns is the comedian, Eileen Neuman is involved with it as well.

Rye Views, moving along for the summer edition. 4 segments shot already.

Osborn Flag Flag day, shot today, raise the flag, and singing, easy feel-good piece at Osborn retirement home with middle school students.

AT and T, Mary and Paula interviewed representative from AT&T regarding not texting while driving, and using effective passwords on devices. Airing and on web.

Employment/Interns

Clay is part timer, paid employee, college grad.
Kristin is college intern, paid 10 hours a week.

Not for Profit, Outreach-Kate, invite some representatives here to the studio, record interview at the same time. Small gathering, give them a heads up to participate and they will have a piece to begin their own psa.

RyeTV promo update, content for promo, brings people together, 3 mins only, work in progress

Website update, featured video is a new feature on page. Shows can now be shared through social media by a button.

Educational channel, concern that we could lose the channel to cable cos. in next negotiations if it keeps airing black. City manager needs to talk to the Superintendent.

Cable Committee members, Issues of on-going committee members not re-instated, presented candidate to City Council/Mayor by resume, and committee hopes for status of appointment. Stepping off the committee, asking one person to resign officially. Prospective members: names to be considered as suggestions.

Other business, none

Next meeting July 15, 2015