Rye Recreation Department
281 Midland Avenue, Rye, NY 10580
(914) 967-2535

Bart DiNardo, Commission Chair *Sally Rogol, Superintendent* *Doug Scott, Race Director*

July 21, 2014

Dear Community Merchants and Civic Organizations,

Last year's Turkey Run event was an enormous success and very much enjoyed by over 1,200 participants who ran in the 1 mile fun run, 3.1 or 5.2 mile races or enjoyed a walk with their 4 legged friends in the Paws Walk. This year's event will take place on Saturday, November 29th!

The main reason this community road race is possible is because of the generous support of the local merchants and civic organizations in and around Rye. The financial contributions and product donations we receive help us greatly in running this event. Although we do receive a registration fee from each participant, monies are still needed to cover the race's operating expenses. Please take the time to review our sponsorship packages, attached to this letter.

The Rye Recreation Department wants to make this year's Turkey Run and Paws Walk just as memorable as the last; accordingly, we hope we can count on you once again for your support in our efforts to do so. To make a donation, please fill out the included form and return it to:

Rye Recreation
281 Midland Avenue
Rye, NY 10580
Attn: Doug Scott
Or Fax: 914-967-5521
Or Email: dscott@ryeny.gov

As a token of our gratitude, we are offering some great incentives for various levels of support. Please take the time to read over the sponsorship information and then make your contribution today!

We sincerely hope that we can count on your support for this great community event! This year, the Turkey Run Sponsorship Deadline is ***October 7th, 2014***!

If you or your organization are interested in being a sponsor or have any questions, please contact me at the Rye Recreation Department at (914) 967 – 2535 or by email at dscott@ryeny.gov . I look forward to hearing from you soon!

Sincerely,

Doug Scott

Doug Scott, Rye Recreation

RYE RECREATION'S 38th ANNUAL TURKEY RUN
Saturday, November 29, 2014

Gold Medal Sponsor $2,500 (Only 1 title sponsorship package available)

- Your company's logo on www.ryeny.gov/recreation.cfm with a link to your website
- Your company's name will be listed at www.ryeny.gov/recreation.cfm with the race results
- Your company's name and logo will appear on the front side of approximately 1,300 race T-shirts distributed to entrants, volunteers and staff
- Recognized as the Title Sponsor on all printed and media displayed event material
- Vendor Booth and company banner at registration area on race day
- 10 complimentary race forms for staff, family or friends
- *Complimentary company picnic shelter rental at Rye Recreation Park (up to 100 people)

Silver Premium Medal Sponsor $1500 (Sponsor of the Race Clock)

- Your company's Name/Banner will hang under the race/timing clock
- Your company's name will be listed at www.ryeny.gov/recreation.cfm with the race results
- Your company's name or logo will appear on the back side of approximately 1,300 race T-shirts distributed to entrants, volunteers and staff
- Your company can have an outdoor display at the event
- Recognized as Race Clock Sponsor on all printed and media displayed event material
- 7 complimentary race forms for staff, family or friends

Silver Medal Sponsor $500 – $1500

- Your company's name or logo will appear on the back side of approximately 1,300 race T-shirts distributed to entrants, volunteers and staff
- Recognized as a Silver Medal Sponsor on all printed and media displayed event material
- Company banner at registration area on race day
- 5 complimentary race forms for staff, family or friends

Bronze Medal Sponsor $250+ or Equal Food/Beverage or Product Donation

- Your company's name or logo will appear on the back side of approximately 1,300 race T-shirts distributed to entrants, volunteers and staff
- Recognized as a Bronze Medal Sponsor on all printed and media displayed event material
- 2 complimentary race forms for staff, family or friends

Donations Needed: Water, Juice, Gatorade, Bagels, Fruit, Yogurt, Power Bars, Coffee, Tea, Awards

If you are interested in being a sponsor or have any questions, please call Doug Scott at the Rye Recreation Department at (914) 967-2535 or by email at dscott@ryeny.gov

Sponsorship Deadline: Tuesday, October 7, 2014

Rye's

Turkey Run

2014

RYE RECREATION'S 38th Annual TURKEY RUN 2014

SPONSORSHIP FORM

COMPANY NAME:_____

CONTACT PERSON:_____PHONE:_____

ADDRESS:_____

CITY:_____ STATE:_____ ZIP:_____

COMPANY WEBSITE:_____

EMAIL:_____

CASH DONATION (AMOUNT): $_____

GOODS DONATION DESCRIPTION:_____

_____

_____

_____

Signature:_____ Date:_____

Please make check payable to: City of Rye

Mail to:
Rye Recreation
Attn: Doug Scott
281 Midland Ave.
Rye, NY 10580
Fax: 914-967-5521
Email: dscott@ryeny.gov

Sponsorship Deadline: Tuesday, October 7th, 2014